Looking for Borneo

Images, words and music

Support education, environment and culture in Kalimantan & Bali

Dear Friend

Borneo's great forests are disappearing at an alarming rate, and with them many creatures including the orangutan, and the indigenous Dayak cultures that rely on the forests.

We are inviting you to join a collaborative book project which will achieve three important objectives:

- 1. Share high quality writing, artwork and photographs to celebrate the beauty and diversity of Borneo,
- 2. Raise awareness of the plight of the the island's environment, the wildlife, the orangutan, the forests, and the indigenous Dayak people and their cultures that depend on them,
- 3. Raise funds to support practical programs which address these issues, including education in Kalimantan and other areas of Indonesia.

The book is a unique collaboration between three internationally respected artists: the writer and musician, Mark Heyward, artist Khan Wilson, and photographer, David Metcalf are all contributing their work for free. Your sponsorship will help cover production costs, design and printing, meaning that income from book sales can go directly to the Dayak people and children. The coffee-table book will be launched at the Ubud Readers and Writers Festival on 3 October 2014.

All proceeds will go to the *Ransel Buku* Dayak (supported by Periplus Books) children's education program, the *Darung Tiang* Dayak dance studio in Palangkaraya, and the *Pelangi School* scholarship program.

As little as \$50-

- helps promote Kalimantan's fragile environment and culture
- pays for uniforms for financially disadvantaged students to attend Pelangi School
- buys a complete set of *suling* (traditional flutes) for the dance academy

\$100 will pay for:

- a set of books for a Ransel Buku village school
- a set of tradition musical instruments for the dance academy (ketumbang orrebab)
- healthy lunches for a financially disadvantaged child at Pelangi for one year

\$500 will pay for:

- an environmental education program in two Ransel Buku villages
- dance equipment (mandautalawang, gelangdadas, or 2 sets of giring-giring)
- over one month's tuition for a financially disadvantaged child at Pelangi school

\$1,000 will pay for :

- the annual salary for a Ransel Buku village teacher
- a complete set of dance costumes (10 sets each of giring-giring& dadas) or a complete set of musical instruments (gongs, kenong, sarun, gendangbontang, gendangtatau, katambung, rebab)
- fee relief for one year to enable a financially disadvantaged child to attend Pelangi school

Please support this important project. Donations can be made by contacting Khan at the following email address so as to arrange payment options.

studiokhanonline@gmail.com

We aim to raise \$5000 by August 31st in order to cover costs of book production so 100% of sales revenues can go to help the children and raise environmental awareness.

Your's sincerely,

Mark. Dave and Khan

The beneficiaries

Ransel Buku (supported by Periplus Books) is a grassroots education and health program designed to provide effective environmental, health and cultural teaching to young Dayak children from villages in Central Borneo.

The objective of the program instituted by local teacher Aini Abdul is to give children in these financially disadvantaged rural villages consistent reliable teaching by hiring initially three part time teachers, and providing books and reading materials, and set up a library for ongoing use by the children.

Also, to teach the children about the significance of their dayak culture, and the importance of respect for their local environment.

By supporting this program you will be contributing to the future of this beautiful culture, helping children achieve the most from their lives and supporting Aini in her efforts to spread this program to other communities so they too can benefit.



Ransel Buku provides health and environmental classes twice a week in riverside villages, capacity building for our teachers, raising the number of village teenagers to graduate from senior high school, promoting healthier lifestyle by building organic farming plots. The program delivers environmental education through books reading, group discussions and games with children. Ransel Buku now collaborates with Periplus to provide books to remote communities.

Darung Tiang Dayak Dance Studio is a new cultural program in Pelangkaraya.

Borneo's forests and culture is fast disappearing. One way to raise awareness is through cultural expression and dance and communicating to people the Importance of developing this art form. Your support will help establish this initiative.



Siti the leader of the dance Studio is a very talented dancer and teacher and needs support to take her studio from its humble beginnings to the next level. They do not have any musical equipment so the children mostly aged between 6 and 12 have to dance to a CD. When they perform they have to hire a traditional musical Instrument if they can afford it.

Siti started her Studio by saving for many months to raise the \$500 required to pay for the rent on the Studio for the next twelve months. The objective is to buy the musical Instrument they need,

then Dance Uniforms, and other Dayak accessories to demonstrate and express their culture. Please read the story about Siti recently published in a Jakarta Magazine <u>Siti the Dayak Dancer</u>.

The aim is to help Siti achieve her dream raise awareness about Dayak culture and pass on this aspect of Dayak Culture to the younger generation and encourage more young Dayaks to dance.



Pelangi School is a private not-for-profit school, located in Kumbuh, Mas, Bali.

Pelangi School provides a holistic education for children from Tiny Tots through to Primary Class 6. Pelangi School uses the International Primary Curriculum (IPC) as its framework and incorporates the Indonesian National Curriculum, taught using international standard teaching practices. Our students are taught by dedicated, talented Indonesian and International native English speaking teachers.

Pelangi provides a high quality, holistic education, taught in both English and Bahasa Indonesia, for children from Ubud and surrounding areas. Through education, we are dedicated to inspire children to become responsible, self-motivated, environmentally and socially conscious, well rounded individuals. Pelangi focuses on child centred learning using a holistic approach, creating an environment where children are nourished, cared for, happy and secure.





We believe that all children deserve the right to be able to experience an international standard holistic education that acknowledges individuality, allows for creativity and inspires a love of learning.

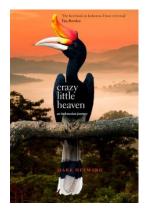
Through our *Pelangi Scholarship Program* we aim to support our local community by offering Scholarships to local Indonesian families who support our school philosophy and are in financial need. Pelangi School aims to maintain up to 20% enrolled scholarship students. Currently, we have approximately eighteen students on scholarships. A child's life can be changed for \$3,500 that will provide one year full time scholarship tuition.

The book

Looking for Borneo, will be a high quality coffee table book to be released October 3rd 2014 at the annual *Ubud Readers and Writers Festival (URWF)*. It will include:

- excerpts from Tasmanian author, Mark Heyward's acclaimed book, Crazy Little Heaven
- original artwork by Ubud-based Tasmanian artist, Khan Wilson, inspired by Mark's book
- original photographs by renowned expatriate New Zealand photographer, David Metcalf focussed on David's travels among the Dayaks in Borneo
- a bonus copy of the CD, *Crazy Little Heaven*, which includes 14 original songs by Mark, performed with Lombok and Bandung-based musicians, Qisie and friends
- supporting material including photographs and biographies of the contributers, background information on the island of Borneo, it's environment and indigenous peoples
- design by Bali-based Australian graphic designer, Clare McAlaney

Background to the book project



Mark Heyward's book, *Crazy Little Heaven, an Indonesian Journey*, was released in September 2013. It is published by *Transit Lounge* (Australia) and is distributed in Indonesia by *Java Books*.

The book has been well reviewed by major publications in Australia and Indonesia and has become a best seller in Indonesia, where it is sold in *Periplus* and *Ganesha* outlets. Mark is an invited presenter at the October 2014, Ubud Readers and Writers Festival in Bali.

Launching

The Festival program will include an event featuring an exhibition of Khan and David's work, readings, and live music performances from Mark, Qisie and friends. *Please join us on Friday October* 3rd, 6.00-8.00 PM at Ubud Botanical Gardens in Jalan Tirta Tawar, Ubud. The new book, "Looking for Borneo", will be available for sale at this event. The first 100 copies will be individually numbered and signed by all the contributing artists.

Publication & distribution

The book will be published by *Creatavision Publishing* and sold directly by the contributers at various events (exhibitions etc), before being distributed through *Periplus, Asia Books, Times Books* in Malaysia and other retailers. It is expected to retail for \$50 with the signed copies selling for \$65.

The contributers

Mark Heyward

Born in Tasmania, Australia, in 1957, MarkHeyward has spent the last twenty years living, travelling and working in Indonesia. He now lives with his wife and two children in Lombok. Mark currently works as an international education consultant. In his spare time he writes, makes music, and takes long walks in the hills.



Mark's book, *Crazy Little Heaven, an Indonesian Journey*, was launched in Jakarta by the Australian Ambassador, Greg Moriarty, and in Australia by well-known writer and broadcaster, Tim Bowden, who described it as '...the best book I have read on Indonesia'. It has now been favourably reviewed in the *Jakarta Post, Jakarta Globe, Tempo (English edition), Kompas Online, Bali Advertisor, Jakarta Expat* and *Lombok Guide*, along with the *Australian Book Review, Melbourne Age, Sydney Morning Herald, Weekend Australian*, and *Hobart Mercury*. An excerpt was published in the *Weekend Australian*.

The book is an account of Mark's travels, with fellow adventurers, across remote Indonesian Borneo. The story of that remarkable expedition — a true travel adventure — coalesces with the author's longer journey into the complex heart of Indonesia.



Khan Wilson

Khan is an expatriate Australian artist and teacher, based in Ubud, where he lives with his wife and family. Mark and Khan have collaborated in the past. Khan's funky, illustrative artwork has



been exhibited in Australia, Lombok and Bali. His creations allow the viewer to wander through imaginary worlds exploring a visual narrative. Khan likes to create hopeful and happy artworks that usually have a positive message.

The collection of works featured in this book were specially created in response to reading *Crazy Little Heaven*.



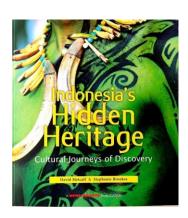
David Metcalf

Born in Wellington, New Zealand, David Metcalf is an outstanding travel photographer and writer. Although he travels extensively, David is based in Bali where he lives with his wife and co-author, Stephanie Brookes.

After 20 Years working for multi-national companies in senior management, David 'dropped out' to pursue his passions for photography, remote places, and indigenous people.

He currently runs photography tours and workshops in Bali and Indonesia. He is involved in numerous eco-tourism, awareness-raising, cultural and education projects in Central and East Kalimantan with the Dayak people of that area.

David has held many successful photography exhibitions in Jakarta and elsewhere in Indonesia. His photographs and writing have been published in various magazines including *Indonesia Expat, Now, Expat Living, Java Kini, Garuda Inflight Magazine, Hello Bali, Kabar, The Peak, Jakarta Post, Jakarta and Java Kini, Island Life, Travel Addict, Berita, and Luxury Hotels and*



Corporate Travel. He has produced a range of calendars - colour and black and white - with proceeds going to charity.

David is a regular contributor to *Now Jakarta Magazine* with a monthly travel column and writes for each fortnightly edition of *Indonesian Expat*. His recently published book *Indonesia's Hidden Heritage – Cultural Journeys*, was co-written with Stephanie Brookes.

'One of the most powerful emotions that people feel when visiting these unique cultures,' says David, 'is the desire to want to help contribute in a positive way to local community improvement projects. Through our close contact and relationships built with the village elders, sustainable solutions and education initiatives are explored.'

Qisie and Friends

Lombok-based musician Qisie, is originally from Kalimantan. Mark Heyward has been writing and performing music all his life. In 2013 the two collaborated with local musicians in Lombok and Bandung to produce the album *Crazy Little Heaven*.

A selection of fourteen songs about love and life in Indonesia, the album is a unique collaboration between an Australian singer-songwriter and a group of talented Indonesian musicians, recorded in Lombok and Bandung. Bringing Mark's colourful lyrics and earthy vocals to life, *Crazy Little Heaven* features the extraordinary talents of Qisie: Lombok-based musician, arranger and sound engineer.

- Mark Heyward: guitar & vocals
- Qisie: electric & accoustic guitars, mandolin, backing vocals, synth, stringpad
- Ipang: electric & accoustic bass, mouth harp
- Icink: drums, cajon, percussion
- Ary Juliant: slide guitar, violin, tin whistle, backing vocals, miscellaneous sounds
- Ary Piul: piano, violin, cello
- Agus Hikmat: banjo
- Tri Hadi: violin
- Angelika Kelly: vocals



Clare McAlaney

Clare is from Australia but currently based in Bali. She has over twenty years experience in graphic design and recently published *Bali Soul Journey* and a series of books called *Things you need to know in Bali*. Her work is at once powerful and lyrical.

