

LINKS TO:

Stage 2, Module 3

Learning Object 3: Make a flyer

Exercise 1

Sample answers:

1.1 Identify the text type.**1.1.1 What are the visual clues?**

- banner with school logo and motto at the top of the page
- separate sections of the page; left-hand 'navigation' menu; main text box; and surrounding small text boxes
- 'search' box in the top-right corner

1.1.2 What is the text type?

A website.

1.2 What are the themes?

See the marked copy of the web page. The key words and familiar vocabulary are highlighted in green.

1.3 Determine the purpose and audience of the text.

See the marked copy of web page — the words that indicate the audience for this text have been circled in red.

For example, in the main section the use of the word *selamat datang*, which means 'welcome', tells you that the audience is being invited in to this community. This is reinforced by the words '*memperkenalkan sekolah kami kepada Anda*' in the main section, which introduces the parents to the school and welcomes new or prospective students to the school community.

The surrounding content is all about a school, its curriculum, facilities, events and general information. All together, this builds the picture of a school's website, which is aimed at existing and prospective students, and their families.

The purpose of the text is to provide information about the school's purpose and curriculum as well as recent achievements and upcoming events.

1.4 Find the main ideas.

1.4.1 Principal's welcome to the school, introducing school values and strengths

1.4.2 Calendar of events

1.4.3 Individual notices about different events (orchestral band competition, junior school dance, second-hand uniforms required for choir, and so on).

1.5 Identify words to decode.

Key words [the words that students might have trouble understanding] for decoding have been highlighted in pink. They are:

*merupakan**kehormatan**memperkenalkan**menyambut**mengumumkan**menyenangkan**keberhasilan**membanggakan*

The above list is made up of transitive *meN-*verbs and *ke- ... ~an* nouns. If I can identify the base word, I should be able to find the definition of these words in a dictionary.

Bekerja Sama Untuk Belajar

Home

Kurikulum

Fasilitas

Peta

Komunitas kami

Kegiatan ekstra kurikuler

Berita

Lagu sekolah

Pendaftaran

Kalender kegiatan

Galeri foto

Hubungi kami

Berita Kafeteria

Senin 30 September

Kue lapis yang lezat untuk dijual!

Jangan lewatkan sebab nikmat sekali!

Pesan dari kepala sekolah

Selamat Datang di Situs Web Resmi Sekolah Harapan Kita.

Bagi saya merupakan kehormatan yang besar untuk menjadi kepala sekolah di sekolah ini. Sekolah kami memiliki banyak sejarah dan tradisi.

Harta terbesar di sekolah kami adalah siswa-siswi kami yang sangat baik dan pandai juga guru yang luar biasa serta berdedikasi sangat tinggi.

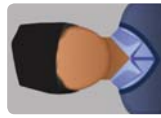
Semboyan sekolah kami adalah 'Bekerja Sama Untuk Belajar'. Guru Konfusius yang terkenal pernah mengatakan,

Saya mendengar dan saya lupa

Saya melihat dan saya ingat

Saya lakukan dan saya mengerti (Konfusius 450 SM)

Kami sangat senang memperkenalkan sekolah kami kepada Anda dan siswa-siswi baru untuk menjadi bagian dari keluarga besar Sekolah Harapan Kita.



Drs Hudyuno M.Pd
Kepala Sekolah
Sekolah Harapan Kita

Catatan Musik

Selamat kepada semua siswa SMP dan SMA yang baru-baru ini berlomba di kompetisi orkestra antar-sekolah pada tanggal 20 September.

Saya senang mengumumkan bahwa kami memenangkan peringkat pertama.

Selamat kepada semua siswa, para guru dan orangtua yang telah berusaha.

Keberhasilan kalian membanggakan sekolah dan masyarakat kita.

CARI:

Peristiwa Terbaru 2012

- 28 September – Acara Dansa
- 30 September Festival Awal Musim Penghujan
- 5 Oktober Acara Makan Malam Bersama untuk Peringatan HUT Sekolah yang ke-100
- 5 Oktober Kompetisi Paduan Suara

Seragam band bekas yang berkondisi baik

Yang diinginkan: Jaket, rok, kemeja dan celana perempuan dan laki-laki untuk dijual. Butuh semua ukuran.

Jam buka: 07:30 s/d 08:15 (Senin, Rabu, Jumat)

Hubungi: Ibu Lena

0446 789 921

Siapkanlah sepatu dansamul!

Hari: Sabtu tanggal 28 September

Waktu: 18:45 s/d 22:30 WIB

Tempat: Aula sekolah

Ongkos: Rp.50.000,- per orang

Semua siswa tingkat SMP diundang

Exercise 2

Answers and sample answers:

2.1 What helped you work out the text type?

The fact that it had a clear banner for the heading and was divided into sections like most web pages. It was obvious that I was looking at a web page, because of the many cognates or similarities in vocabulary to English that are used on many of the buttons.

2.2 Who do you think would read this text?

- Current students — because it gives information about the event calendar. It also advertises the tuckshop specials and gives the result of a recent interschool orchestral band competition. It also advertises a school dance for the junior high level of the school.
- Prospective students — because of the welcome speech by the Principal in the main section.
- Parents — because there is information about curriculum in the left-hand navigation bar. It also thanks the parents who assisted with the recent orchestral band competition. Finally, there is an advertisement asking for second-hand band uniforms (presumably to sell on to current band members). This would be aimed at parents who are keen to recoup some of the cost of the uniforms that their children have grown out of, or to parents who wish to buy second-hand band uniforms for their children.
- Past students — because the 100th anniversary dinner is advertised.

2.3 What did you do when you came across words and phrases that you didn't know?

- I tried to work out which part of speech it was. For example, was it a verb, noun or adjective? This helped me to work out whether I had to understand that word in order to get the essential meaning, or whether I could work around it. I was able to work out that most of the difficult words were transitive verbs because they all began with the meN- prefix.
- There were also a few nouns that began with the ke- prefix and ended with the -an suffix.
- When I looked at most of these verbs and nouns in context, I was generally able to work out the meaning of the words.
- Just to confirm that my 'educated' guess was correct, I looked up the base form of these verbs and nouns in an Indonesian-English dictionary. Because of the very large proportion of familiar vocabulary and of cognates, I found that I had a high degree of understanding of the content of this web page.

2.4 Do you think it is important to recognise every word in the text? Why? Why not?

Although it would be good to understand every word, I don't think it's essential that you be able to do this. Often by using all the clues available, such as surrounding words and cognates, dates and amounts written in Western numerals, you can pick up enough of the gist of the text to get the main meaning.

Exercise 3

Sample answers:

3.1 When was this school established?

I think the school was established 100 years ago, because in the right-hand column there is calendar of events, which mentions that the school's 100th anniversary dinner will be held on 28 September.

3.2 According to the website, what are the core values and beliefs of the school?

'Working Together To Learn' is the school motto. In the Principal's welcome address, the Principal says that the school's most important assets are its fine and clever students, and its incredible and highly dedicated teachers. When the students work together with their talented teachers, they will attain a high level of achievement.

3.3 From your knowledge of the schools in Indonesia, is this school typical of other schools in Indonesia?

It's a little difficult to make a comparison based on one page of the website, although it seems fairly typical of other schools in Indonesia. From the name of the school, I can tell that it is a private fee-paying school. This view is also confirmed by the range of extra-curricular events mentioned on the web page. This is not to say that state schools (*sekolah negeri*) would not be able to offer the same range of activities. In larger towns and in the major cities students in state schools would also have the opportunity to be involved in orchestral bands, choirs and traditional theatre and dance.

3.4 How is this school similar or different from the school you attend?

It is similar in some respects and different in others. For example, our school also has Maths and English competitions. I know that there are many choir and music competitions for Australian schools but our school does not participate in them. Our school band and choir are both fairly new so their performances until now have been for school assemblies and awards nights. Our school also has a motto, even though it is not the same as this school's motto. Our school probably places more emphasis on individual

(continued on following page)

(continued from previous page)

students discovering their own unique talents as lifelong learners, rather than always focusing on being directed by teachers.

3.5 Based on the information in the text, would you like to attend this school?

I really enjoy playing sport so I may not enjoy attending this school with its focus on bands and choirs. However, I do like dancing so I would be interested to see how Indonesian kids dance. Maybe I could learn some new moves! I like computers and technology and this school makes no mention of its ICT facilities, which suggests that it is not a technology-focused institution. So I might miss that. However, the experience of attending this school would be one I'd like to have.