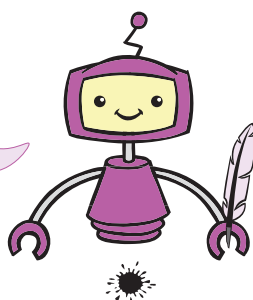


# The greatest park of all

I picked up so many useful tips on marketing and promoting products during Module 4 that I can honestly say I am an expert on promotion — particularly self-promotion. So, when Peter and Anna need help to pitch their various amusement park proposals, they know whom to ask.



**LINKS TO:**

Stage 3, Module 4  
Learning Object 4: *PowerPoint pitch*

**PRIOR LEARNING:**

**Stage 3**

Module 3 Work Sheet 1: *Taken for a ride*  
Module 4 Work Sheet 2: *Blueprint for fun*

## 1 Something for everyone

The expression 'for all ages' can be expressed in Indonesian by using either *untuk segala usia* or *untuk semua umur*. In this context, *segala* and *semua* both mean 'all'. Variations of these words can also be used to mean 'everything'. That is, *segala sesuatu* and *semuanya*. Next time you look at a G-rated Indonesian DVD, take note of the rating on the cover. It should say *Untuk semua umur*.

When promoting your amusement park design and facilities, you may wish to use phrases such as:

*menyenangkan untuk segala usia*  
enjoyable for all ages

and

*cocok untuk semua umur*  
suitable for all ages

## 2 What a waste!

From time to time you may have come across a word in Indonesian that repeats itself. With nouns you may recall that this duplication indicates plurality.

➤ For example:

<i>anak-anak</i>	children
<i>sekolah-sekolah</i>	schools

When a verb is duplicated, it indicates an ongoing or continuing action.

➤ For example:

<i>duduk-duduk</i>	to sit about
<i>berjalan-jalan</i>	to go for a stroll
<i>melihat-lihat</i>	to browse around

In this Learning Object you came across the term-*buang-buang uang saja*. The verb *buang* on its own means to 'throw away' or 'dispose of'. When the verb is duplicated it indicates the continued action of 'wasting' something.

➤ For example:

*membuang-buang uang*  
to waste one's money

*membuang-buang waktu*  
to waste one's time

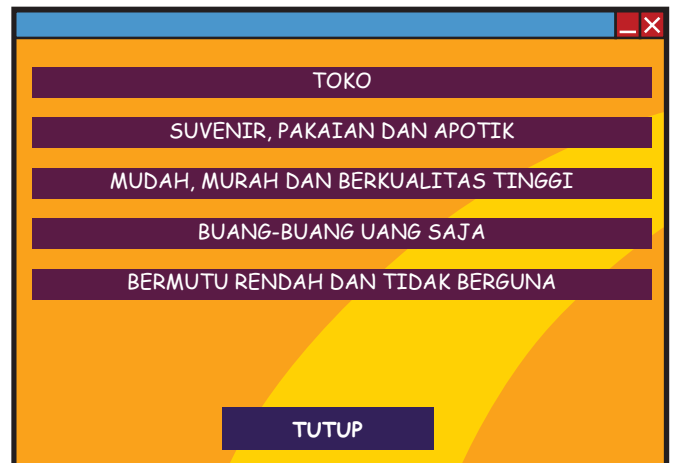
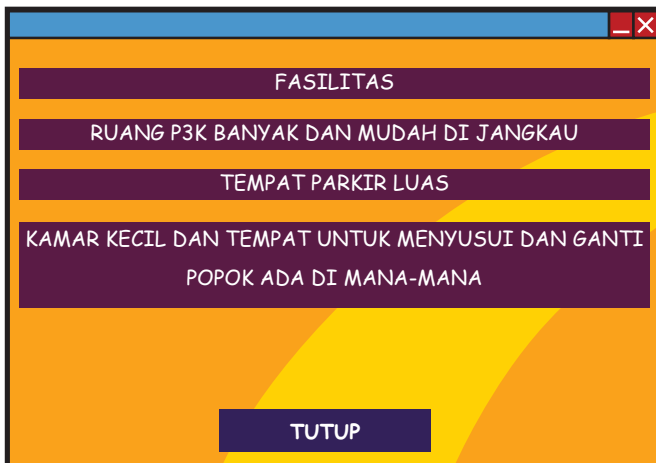
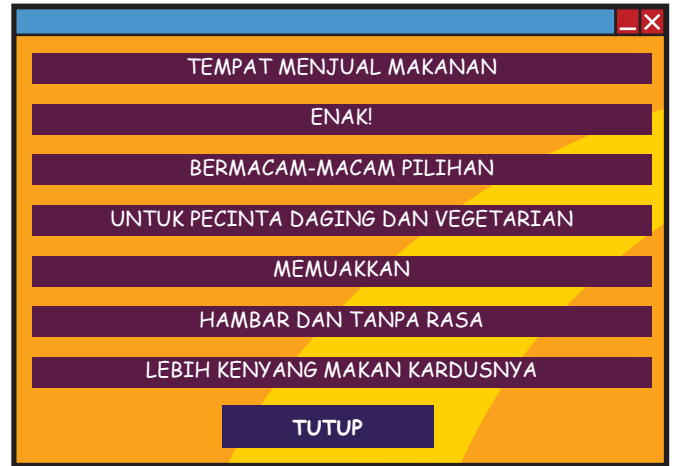
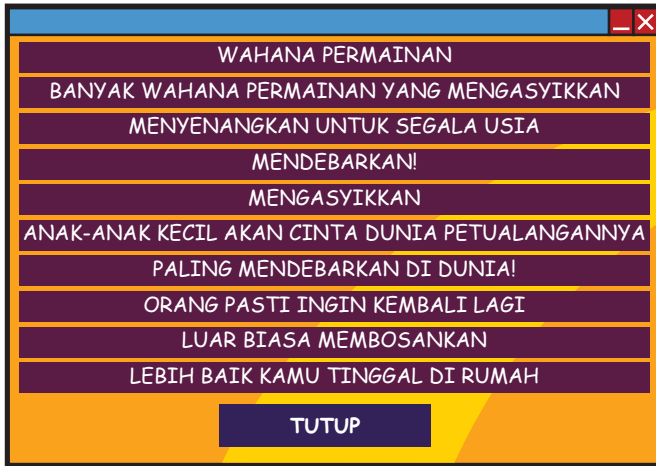
*membuang-buang tenaga*  
to waste one's energy (on something)

In formal language, we keep the *meN-* prefix when using *membuang-buang*. In colloquial language, the *meN-* prefix is always dropped.

# Exercises

## Exercise 1

This Learning Object, *PowerPoint pitch*, gave some suggestions for developing ideas for your presentation to promote your amusement park. The suggestions have been reproduced below for your reference.



Refer to the amusement park layout that you designed in Work Sheet 2, *Blueprint for fun*. Use the suggestions above to help you to write the text for four presentation slides promoting your amusement park facilities.

**Write two or three brief dot points in Indonesian that will appear on each slide, plus the script you will use as you make your presentation.**

**Hint!** Your script will provide extra details about the dot points shown on screen.

(continued on following page)

**1.1 Wahana Permainan**

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**1.2 Tempat Menjual Makanan**

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**Script:**

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**1.3 Fasilitas**

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**Script:**

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**1.4 Toko**

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**Script:**

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